

WATERLOO LIONS CLUB

The 8th Annual Waterloo Lions Club

Memorial Day “Woodie” Rally

May 23rd – May 26th, 2008

Waterloo, NY

You are cordially invited to the 8th Annual Waterloo Memorial Day “Woodie” Rally! This event will be honoring the employees of Campbell Body Co. (they built thousands of “Woodies” in Waterloo during the 1930’s, 1940’s and 1950’s). Make your plans to attend this exciting event now. We promise it will be one of the best. Visit www.waterloony.com for complete Celebrate Commemorate Memorial Day schedule of events!

We encourage more Woodie owners to come and enjoy the beautiful scenic Finger Lakes Area featuring its many wineries and historical attractions.

All makes of Woodies are urged to attend. The Mid-State Campbell and Hercules Campbell Woodies were built here in Waterloo. We would appreciate the extra effort of all to attend this memorable event and get the chance to talk to some of the people who built these cars.

The Saturday Evening Dinner will feature the chance to gather with other “Woodie” owners and share your experiences of owning one of these fine machines. Your early commitment to this event will be appreciated, but not mandatory.

In the past, this event has gained much media coverage and this year will be no exception.

Waterloo is located midway between Rochester, NY and Syracuse, NY just off the New York State Thruway (I-90) exit 41.

Overnight accommodations are the responsibility of the car owner. However, listed below are two nice properties located within a couple miles of all activities. There are many nice bed & breakfasts located in Waterloo as well. Visit the Seneca County Chamber of Commerce website for a complete listing: www.senecachamber.org

Microtel Inn
Rte 5 & 20
Seneca Falls, NY 13148
315-539-8438

Holiday Inn
Rte 414
Waterloo, NY 13165
315-539-5011

For more information please contact us at:

Gary Valerio
1524 Shannon Drive
Waterloo, NY 13165

Phone: 315-539-5403

E-mail: gvalerio@rochester.rr.com

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WATERLOO MEMORIAL DAY “WOODIE” RALLY SCHEDULE May 24th, 25th, 2008

- Fri, 23rd 7:00 pm Seneca County Fairgrounds, Community Concert (NIK & The Nice Guys)
10:00 pm FIREWORKS, By TELSTAR!
- Sat, 24th 8:00 am Registration & Breakfast at Waterloo American Legion, 29 W. Elisha Street, Waterloo.
10:30 am Celebrate Parade Line Up
11:00 am Celebrate Parade Kick off through Downtown Waterloo
12:00 pm Set up for Woodie Show at the Terwilliger Museum on William & Church St.
Terwilliger Museum will be open for viewing the Woodie Exhibit.
1:30 pm - 4:30 pm Lunch at Ginny Lee Café, Wagner Winery, Lodi, NY, Pictures at Hector Falls and
Wine Tour and area Site Seeing.
6:30 pm Cocktails and Dinner at Abigail’s Restaurant – This will honor the Mid-State-Campbell
employees that actually built thousands of these Woodies in the 1930’s, 1940’s, and
1950’s. They have many tales to share!
- Sun, 25th 8:00 am Breakfast Buffet at Waterloo VFW
10:00 am Register cars for the Main Street Antique/Classic Car Show
– this rally is for show only—no judging
11:00 am Wheels on Main Street Car Show
4:00 pm Talk to show visitors about your car and join in
Festivities planned for the day by Celebrate Commemorate Committee.
5:00 pm Mac’s Drive In – Casual Dinner
- Mon, 26th Nationally Recognized Memorial Day
(Waterloo is the Birthplace of Memorial Day and commemorates it on May 30th)

*** ALL EVENTS ARE AT EACH ATTENDEES OWN EXPENSE ***

Yes! I will be attending the 8th Annual Waterloo Lions Club Memorial Day Woodie Rally

Name of Owner: _____

Address: _____

Phone Number: _____

Name(s) and # of Attendees: _____

Year, Make, and Model of Woodie (Car & Body): _____

COMMENTS: _____

Please Mail by May 15, 2008 to:

Waterloo Lions Club
Gary Valerio
1524 Shannon Drive
Waterloo, NY 13165