

# WATERLOO LIONS CLUB

## The 7<sup>th</sup> Annual Waterloo Lions Club

### Memorial Day “Woodie” Rally

May 26<sup>th</sup> – May 28<sup>th</sup>, 2007

Waterloo, NY

You are cordially invited to the 7<sup>th</sup> Annual Waterloo Memorial Day “Woodie” Rally! This event will be honoring the employees of Campbell Body Co. (they built thousands of “Woodies” in Waterloo during the 1930’s, 1940’s and 1950’s). Make your plans to attend this exciting event now. We promise it will be one of the best. Visit [www.waterloony.com](http://www.waterloony.com) for complete Celebrate Commemorate Memorial Day schedule of events!

In an effort to keep costs down and encourage more Woodie owners to come, entry is now free, with the only cost being the Saturday Evening Banquet, which is \$25.00 per person.

All makes of Woodies are urged to attend. The Mid-State Campbell and Hercules Campbell Woodies were built here in Waterloo. We would appreciate the extra effort of all to attend this memorable event and get the chance to talk to some of the people who built these cars.

The Saturday Evening Banquet will feature the chance to gather with other “Woodie” owners and share your experiences of owning one of these fine machines. Your early commitment to this event will be appreciated, but not mandatory.

In the past, this event has gained much media coverage and this year will be no exception.

Waterloo is located midway between Rochester, NY and Syracuse, NY just off the New York State Thruway (I-90) exit 41.

Overnight accommodations are the responsibility of the car owner. However, listed below are two nice properties located within a couple miles of all activities. There are many nice bed & breakfasts located in Waterloo as well. Visit the Seneca County Chamber of Commerce website for a complete listing: [www.senecachamber.org](http://www.senecachamber.org)

Microtel Inn  
Rte 5 & 20  
Seneca Falls, NY 13148  
315-539-8438

Holiday Inn  
Rte 414  
Waterloo, NY 13165  
315-539-5011

For more information please contact us at:

Phone: 315-539-5296  
E-mail: [jvrooman001@rochester.rr.com](mailto:jvrooman001@rochester.rr.com)  
Or write: Jim Vrooman  
7 Stewart Street  
Waterloo, NY 13165

# WATERLOO LIONS CLUB

## WATERLOO MEMORIAL DAY “WOODIE” RALLY SCHEDULE May 26<sup>th</sup>, 27<sup>th</sup>, 2007

- Sat, 26<sup>th</sup>
- 8:30 am Registration & Breakfast at Waterloo American Legion, 29 W. Elisha Street, Waterloo.
  - 10:30 am Celebrate Parade Line Up
  - 11:00 am Celebrate Parade Kick off through Downtown Waterloo
  - 12:00 pm Set up for Woodie Show at the Terwilliger Museum on William & Church St.  
Terwilliger Museum will be open for viewing the Woodie Exhibit.
  - 7:00 pm Waterloo American Legion, Virginia Street – There will be a banquet honoring the Mid-State-Campbell employees that actually built thousands of these Woodies in the 1930’s, 1940’s, and 1950’s. They have many tales to share!
  - 7:00 pm Seneca County Fairgrounds, Community Concert (Ruby Shooz) 50’ & 60’s Rock ‘n Roll
  - 10:00 pm FIREWORKS, By TELSTAR!
- Sun, 27<sup>th</sup>
- 9:00 am Breakfast Buffet at Waterloo VFW (At your own expense)
  - 10:00 am Register cars for the Main Street Antique/Classic Car Show  
– this rally is for show only—no judging
  - 11:00 am - Wheels on Main Street Car Show
  - 4:00 pm Talk to show visitors about your car and join in  
Festivities planned for the day by Celebrate Commemorate Committee.
- Mon, 28<sup>th</sup>
- Nationally Recognized Memorial Day  
(Waterloo is the Birthplace of Memorial Day and commemorates it on May 30<sup>th</sup>)

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**Yes! I will be attending the 7<sup>th</sup> Annual Waterloo Lions Club Memorial Day Woodie Rally**

**Name of Owner:** \_\_\_\_\_

**Address:** \_\_\_\_\_

**Phone Number:** \_\_\_\_\_

**Name(s) of dinner Attendees:** \_\_\_\_\_ @ \$25.00 \$ \_\_\_\_\_

\_\_\_\_\_ @ \$25.00 \$ \_\_\_\_\_

**\*\*Please make checks payable to Waterloo Lions Club\*\***

**Year, Make, and Model of Woodie (Car & Body):** \_\_\_\_\_

**COMMENTS:** \_\_\_\_\_

Please Mail by May 15, 2007 to: **Waterloo Lions Club  
Jim Vrooman  
7 Stewart St.  
Waterloo, NY 13165**