

WATERLOO LIONS CLUB

The 12th Annual Memorial Day “Woodie” Rally

Sponsored by the

Waterloo Lions Club and Woodies Nor’Eastern

May 28th – May 30th, 2011

Waterloo, NY

You are cordially invited to the 12th Annual Waterloo Memorial Day “Woodie” Rally! This event will be honoring the employees of Campbell Body Co. (they built thousands of “Woodies” in Waterloo during the 1930’s, 1940’s and 1950’s). Make your plans to attend this exciting event now. We promise it will be one of the best. Visit www.waterloony.com for complete Celebrate Commemorate Memorial Day schedule of events!

We encourage more Woodie owners to come and enjoy the beautiful scenic Finger Lakes Area featuring its many wineries and historical attractions.

All makes of Woodies are urged to attend. The Mid-State Campbell and Hercules Campbell Woodies were built here in Waterloo. We would appreciate the extra effort of all to attend this memorable event and get the chance to talk to some of the people who built these cars.

The Saturday Evening Dinner will feature the chance to gather with other “Woodie” owners and share your experiences of owning one of these fine machines. Your early commitment to this event will be appreciated, but not mandatory. Please be sure to select your dinner choice(s) on the registration form attached.

This year on Saturday there will be a Picnic Lunch at Oak Island followed by a Canal/Lock Boat Tour. Please be sure to put number of attendees on the registration form attached.

In the past, this event has gained much media coverage and this year will be no exception.

Waterloo is located midway between Rochester, NY and Syracuse, NY just off the New York State Thruway (I-90) exit 41.

Overnight accommodations are the responsibility of the car owner. However, listed below are two nice properties located within a couple miles of all activities. There are many nice bed & breakfasts located in Waterloo as well. Visit the Seneca County Chamber of Commerce website for a complete listing: www.senecachamber.org

Microtel Inn
Rte 5 & 20
Seneca Falls, NY 13148
315-539-8438

Holiday Inn
Rte 414
Waterloo, NY 13165
315-539-5011

For more information please contact:

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Waterloo Lions Club
1524 Shannon Drive
Waterloo, NY 13165
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585-237-5663
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WATERLOO



LIONS CLUB

WATERLOO MEMORIAL DAY “WOODIE” RALLY SCHEDULE May 28th, 29th, 2011

- Sat, 28th**
- 8:00 am Breakfast at Waterloo American Legion, 29 W. Elisha Street, Waterloo.
 - 10:30 am Celebrate Parade Line Up
 - 11:00 am Celebrate Parade Kick off through Downtown Waterloo.
 - 12:00 pm Picnic Lunch at Oak Island
 - 2:00 pm Canal/Lock Boat Tour
 - 5:00 pm Cocktails and Dinner at Emile’s Restaurant, 368 Routes 5 & 20, Waterloo, NY – This will honor the Mid-State-Campbell employees that actually built thousands of these Woodies in the 1930’s, 1940’s, and 1950’s. They have many tales to share!
- Sun, 29th**
- 8:00 am Breakfast Buffet at Waterloo VFW (At Attendees own Expense)
 - 9:00 – 11:00 am Registration of cars for the Main Street Antique/Classic Car Show. This rally is for show only there will be no judging. Line up in front of the Waterloo Main Street Shop Center, W. Main Street.
 - 11:00 am – 4:00 pm Wheels on Main Street Car Show
Talk to show visitors about your car and join in
Festivities planned for the day by Celebrate Commemorate Committee.
- Mon, 30st**
- Nationally Recognized Memorial Day
(Waterloo is the Birthplace of Memorial Day and commemorates it on May 30th)

Yes! I will be attending the 12th Annual Waterloo Lions Club Memorial Day Woodie Rally

Name of Owner: _____

Address: _____

Phone Number: _____

Name(s) and # of Attendees: _____

- Saturday Picnic Lunch and Canal/Lock Boat Tour #_____ @ \$25.00**
- Emile’s Dinner Choices: (Please select your dinner choice(s). Pay at the time of dinner.)**
- Chicken Parmesan #_____ @ \$18.30 (includes tax & tip)
 - Fried/Broiled Haddock #_____ @ \$18.85 (includes tax & tip)
 - Prime Rib #_____ @ \$29.60 (includes tax & tip)
 - Veal Parmesan #_____ @ \$20.10 (includes tax & tip)
 - BBQ Baby Back Ribs (1/2 rack) #_____ @ \$17.60 (includes tax & tip)

Year, Make, and Model of Woodie (Car & Body): _____

COMMENTS: _____

Please Mail by May 1, 2011 to:

Waterloo Lions Club
Gary Valerio
1524 Shannon Drive
Waterloo, NY 13165